



Any community dedicated to
heaven will endure forever

TALMUD, Ethics of the Fathers 4:14

כל כנסיה שהיא לשם שמים
סופה להתקיים
פרקי אבות ד:יד

Dear San Diego Team,

People often ask me if I came up with The Shabbat Project to actualise the famous promise of the Talmud (Shabbat 118b), "If the Jewish people were to keep two Shabbatot, they would be redeemed immediately."

The answer I always give is a strong yes and no! Of course it would be remarkable if we could get every single Jew in the entire world to experience one complete Shabbat together — but the final redemption is ultimately in the hands of G-d.

What I do believe is that the Talmud is teaching us something incredible about the unique power of Shabbat. Shabbat has within it the power of redemption.

Redemption comes from transformation. It is about real change for the good. It is about transforming a person or a situation in a dramatically positive way.

Friends — Shabbat has the unique spiritual, emotional and intellectual power to completely transform the people who experience it.

As we begin to roll up our sleeves for some serious Shabbat Project preparation once more, let us be inspired and strengthened with the knowledge that we are not only bringing Shabbat to the world — but with it, we are bringing the power to transform the Jewish People for the better, and, in so doing we have the potential to alter the course of Jewish destiny.

Thank you for your tireless efforts and devotion to bringing The Shabbat Project to San Diego. As one of our strongest partners we, here in South Africa, continue to draw strength from your ability to band together and make the Shabbat Project such a success in San Diego.

May Hashem bless you and your wonderful families.

Chief Rabbi Warren Goldstein